# The Veterinary Workforce A Canadian Perspective

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## What I would like you to take away today.....

- A greater awareness of the similarities and differences within our collective veterinary workforce  $\bullet$
- The feedback we receive from our collective veterinary workforce is  $\bullet$ 
  - Sometimes hard to hear
  - Doesn't appear to have a "quick fix" •
  - Demonstrates the conflict the veterinary workforce experiences the public, animal owners, within the profession  $\bullet$ and within practices
- There is no perfect answer
  - As leadership, it is critical that we gather information, be adaptable and be compassionate
  - We will need to develop strategies and solutions that can be adopted at the local, regional, national and perhaps  $\bullet$ international level
- Our approach must be collaborative counter competitive approaches will not serve us in the long run
- We need to be committed to the "long haul...."  $\bullet$





## Outline

- Background details
  - The Canadian Food Inspection Agency
- Canada by the Numbers
  - Maps and demographics
- Framing the issue
- Stakeholders
- The National perspective
- The Canadian Food Inspection Agency perspective
- The Road Ahead
- Acknowledgements



## **A brief introduction**







## **The Canadian Food Inspection Agency**







## The Canadian Food Inspection Agency – "Who we are and What we do"

An Agency led by its President and reports to both the Federal Minister of Health and the Federal Minister of Agriculture

Dedicated to safeguarding food, animals and plants, which enhances the health and well-being of Canada's people, environment and economy

Values science based – risk informed decision making

Mitigating risks to food safety is the CFIA's highest priority, and the health and safety of Canadians is the driving force behind the design and development of CFIA programs

Work in partnership and collaboration across value chains, agricultural organizations, federal partners and provincial governments and academia



## The Office of the Chief Veterinary Officer of Canada

- Office Leadership
  - Dr. Mary Jane Ireland CVO
  - Dr. Cathy Furness DCVO
- The CVO role highlights the importance of veterinary science to good public policy given the social, political, animal health, public health and economic consequences associated with serious animal diseases.





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Canadian Agriculture







# Federal Legislation: The Health of Animals Act

OF ANIMALS ACT, SECTION 5.



- An Act respecting diseases and toxic
- substances that may affect animals or that
- may be transmitted by animals to persons,
- and respecting the protection of animals.
- LEGAL OBLIGATION TO REPORT THE SUSPICION OF A **REPORTABLE DISEASE TO CFIA VETERINARIAN. THE HEALTH**

# **Canada by the Numbers**

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Canadian Food Agence canadienne Inspection Agency d'inspection des aliments







Source: Statistics Canada, 2021 Census of Agriculture

\* Note: does not include <u>all</u> livestock and poultry; smaller sectors (ex. horses, bison, goats, ducks, etc) are excluded



## **Companion Animals - 2022**









Latest Canadian Pet Population Figures Released (globenewswire.com)

## **Practice Demographics - 2020**

		% of Vete Some 7
Dogs		
Cats		
Other companion animals		
Equine		
Beef Cattle		
Dairy Cattle		
Sheep/Goats		
Swine	12	
Poultry		

2020 CVMA Workforce Study Final Report



erinarians Spending at Least
Time Working with Species
89%
89%
24%
16%
15%
10%
10%
4%
3%

## Veterinary Services Challenges – its more than just numbers!

Prevalence of Open Veterinarian Positions in Canada, by Location





Demand4. Does your clinic currently have openings for additional veterinarians or veterinary technicians? Base: Currently employed veterinarians (n=1019)

\* - Caution Small Base Sizes

I - Shows Significant Difference

C Kynetec May 7. 2020 I CVMA - Veterinary Workforce Study



#### What we know

• The rate of graduating new veterinarians is about equal to the number of veterinarians retiring

#### But anecdotally

- Reduced access to veterinary services in remote areas
- Reduced availability of food animal veterinarians private practice
- Reduced availability of public service veterinary capacity for inspection (federal and provincial)
- There are underserviced pockets throughout the country
- Quebec -challenges in serving the Francophone population

#### Issues Facing the Veterinary Profession

Mental health and/or mental wellbeing of veterinarians Shortage of veterinary technicians Shortage of veterinarians Preparedness of new graduates upon graduation Ability to retire or exit the profession comfortably Corporate consolidation Declining willingness, or ability, of clients to pay for veterinary care Cyberbullying and/or vicious online reviews High student debt levels Keeping up with technological advances Competition from non-veterinary businesses Difficulty in growing practice revenue Access to specialty and/or emergency services in your local area Reduced use of veterinary services by clients, or declining visits

Issue1. Listed below are several issues you may or may not consider to be significant challenges <u>faced by the veterinary profession</u> today. Please rate each issue using the scale below. Base: All graduated veterinarians (n=1044)

© Kynetec May 7, 2020 | CVMA - Veterinary Workforce Study







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## **Canadian Veterinary Demographics - 2022**



Approximate number of veterinarians in Canada – **15,322** 



Statistics | Canadian Veterinary Medical Association (canadianveterinarians.net)

## **Canadian Veterinary Schools**





### **College Facts**

- Atlantic Veterinary College 60 seat
- Saint-Hyacinthe 96 seats
- Ontario Veterinary College 130 seats
- Western College of Veterinary Medicine – 88 seats
- University of Calgary Faculty of Veterinary Medicine – 50 seats (working to 100 seats)
- Rate of graduation = rate of retirement

## **The Canadian Food Inspection Agency**



#### Veterinarians are essential to the CFIA's commitment to protecting animal health and welfare in Canada.

- The CFIA is the largest employer of veterinarians in Canada
- Career options at the CFIA can range from technical positions in Canada and in international settings to senior executive and leadership roles
- CFIA veterinarians work in a broad range of environments and perform a wide variety of critical tasks, such as animal disease surveillance and control, international standardsetting for animal health, and veterinary biologics and biotechnology.
- Vacancies in veterinary specific positions can have significant impacts
- - Delayed times for import and export requests
  - Stress on the delivery of Agency programs

The CFIA is the largest employer of veterinarians in Canada – 696 veterinarians Represents 10% of the CFIA workforce



## Framing the Issue - What do the numbers tell us?

#### Agriculture is diverse across Canada

- Increasing interactions at the urban/rural interface
- Specific pockets of high density animal production
- Remote areas with limited access to services
- Regional distribution of commodity production
- Companion animal ownership continues to rise more owners are seeking veterinary care

#### Canada is just maintaining the veterinary population

• We graduate just enough students from Canadian Veterinary Schools to account for retirement

#### There are vacancies in critical areas of Veterinary practice in Canada

- Livestock and poultry medicine
- Regulatory medicine
- ood safety
- Public health



What Are Wicked Problems and How Might We Solve Them? | IxDF (interaction-design.org)



# **The Canadian Approach**

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Canadian Food Inspection Agency



Provinces and Territories









Council of Chief Veterinary Officers for Canada



AHW 2023 Canadian Veterinary Medical Association (canadianveterinarians.net)





ANNUAL MEETING

& CONFERENCE KANSAS CITY 09.28 - 09.30



#### Academia



## **The Canadian Veterinary Medical Association**

#### Vision

• The Canadian Veterinary Medical Association is the voice of the Canadian veterinary profession in promoting animal welfare and One Health, to ensure optimal care for animals, people and the environment.

#### Mission

• The CVMA is the national and international voice for Canada's veterinarians, providing leadership and advocacy for veterinary medicine.

#### Priorities

• Leadership on national veterinary issues, animal welfare advocacy and a successful career and balanced life

Home | Canadian Veterinary Medical Association (canadianveterinarians.net)







## **CVMA Workforce Summit 2022 – Priority Pathways Identified**

### **Veterinary Professional Supply**

- Increase the capacity of Canadian Veterinary Colleges
- Increase animal health technology graduates
- Ameliorate immigration processes
- Develop and implement restricted/specific licensure
- Increase National Examining Board capacity for international graduates
- Attract international graduates to Canada
- Assess/resolve shortages in rural/remote areas

### **Retention and Veterinary Service Delivery**

- Study on Attrition/Retention
- Tools for effective management and retention
- Wellness tools and services
- Build and manage effective veterinary teams
- Promote pet insurance
- roles

Report of the Canadian Veterinary Medical Association Congress on Veterinary Workforce June 2022



• Public awareness campaign on Veterinarian value and



2023 AAVSB ANNUAL MEETING & CONFERENCE KANSAS CITY 09.28 - 09.30 "There is only one way to eat an elephant: a bite at a time" Desmond Tutu

## The Canadian Food Inspection Agency's Piece of the Puzzle

## Rules of engagement - Think about our span of influence and what actions are within our control

- Collect data to understand the scope of the problem lacksquare
  - Understand who our partners are, their needs and interests •
  - Understand where our needs are similar and where we can support similar strategies  $\bullet$
  - Understand when and where we need a CFIA specific focus ullet
- Understand the current and future needs of the Agency lacksquare
  - What skill sets do we need to protect food, animals, plants today •
  - What skill sets will we need in the future  $\bullet$



### Never give up !!!



never give up meme - Bing images

## As a side note..... It's a big puzzle



2023 AAVSB ANNUAL MEETING CONFERENCE KANSAS CITY

#### We won't touch on

- Wellness tools and practices
- The further integration of registered veterinary technicians into the scope of practice
- Public communication pieces



Partnering with the Council of Chief Veterinary Officers for Canada





Connecting within t Federal Family



## Partnering with Canada's Veterinary Colleges

### Partnering with the Council of Chief Veterinary Officers for Canada

- Chief Veterinary Officers of each provincial and territorial jurisdiction in Canada are the regulatory and  $\bullet$ technical leaders in each province that represent their respective government departments.
- The CCVO engages in
  - Regular discussion and communication to support awareness
    - initiatives at regional veterinary colleges
    - provincial program development related to the veterinary workforce
  - Collaborate to support regional initiatives at the colleges •
    - Funding to support infrastructure or increase the allocation of seats
  - Provides representation to national workforce initiatives representing the collective voice of the ulletCCVO



#### Partnering with Canada's Veterinary Colleges

- The CFIA collaborates with Canada's veterinary colleges through
  - The Deans Council Agriculture, Food and Veterinary Medicine
  - Individual engagement opportunities
- Engagement opportunities include
  - Research collaborations
  - Canadian Animal Health Laboratory Network
  - Participation in the veterinary curriculum



igh dicine

### **Connecting within the Federal Family**

- The CFIA serves a liaison role between the national veterinary community and other Federal  $\bullet$ departments
  - Immigration and Citizenship Canada •
  - Health Canada access to veterinary drugs ullet
  - Public Health Agency of Canada ullet
  - Indigenous Services Canada ullet





Enhancing the awareness and importance of the role of a public service veterinarian in Canada





Building opportunities for movement within the CFIA organization





## Are there opportunities for limited veterinary licensed roles in the CFIA?

- Enhancing the awareness and importance of the role of a public service veterinarian in Canada
- Veterinary Liaison Initiative •
  - Objective "de-mystify" the CFIA by embedding a CFIA veterinarian into the day to day activities of each veterinary college
  - Lead public service curriculum •
  - Enable opportunities for students to participate in CFIA activities •
  - Facilitate research collaborations
- Veterinary Student Summer Internship Program (VSSIP)
  - 12 week experience for students enrolled in a Canadian veterinary school
  - Introduction to opportunities within the CFIA research work, field opportunities, meet and greets
- Pilot Project development of a First Responders club at the Ontario Veterinary College (OVC)
  - Providing an opportunity for students to learn about emergency management and disease response





### Are there opportunities for limited veterinary licensed roles in the CFIA?

- This concept is still in the exploratory phase there are many aspects to consider including lacksquare
  - Does a limited license in a large organization create a "two tiered" system? ullet
  - How can limited licensing be applied to a national organization when ullet
    - the licensing of veterinarians is issued at the provincial level
    - Not all provincial legislation enables limited licensure
  - Would limited licensing ease the vacancy challenges within specific programs at the CFIA?
  - Is limited licensing a "quick fix" to a larger issue? ullet





### **Building opportunities for movement within the CFIA organization**

- Demonstrating that employees are valued and respected
- Driving engagement across a large organization it's a challenge! lacksquare
- Leadership and educational opportunities lacksquare
  - National Veterinary Community
- Transparency in decision making
  - A clear and equitable pathway to progress through the organization





## **The Road Ahead**

- At the CFIA we are committed to the "long haul"
  - There are "quick wins" but no "quick fixes"
- We need to push the boundaries of our traditional way of thinking
  - Adopt the "fail fast fail forward" mantra
- Our people will continue to be the strength of the Agency
  - As leaders, we need to understand, lead from behind and be compassionate
- <sup>9/27/2023</sup> We need to let our teams drive innovative solutions and processes





## Acknowledgements

It is important to acknowledge the significant leadership contributions of the Canadian Veterinary Medical Association in addressing the veterinary workforce shortage in Canada.

In particular, the expertise and dedication of the Workforce Advisory Group Chair – Dr. Phil Buote

### **CVMA reports consulted for this presentation:**

- *Expanding Veterinary Medicine Capacity in Canada 2022 2023 Report of the Canadian Veterinary* lacksquareMedical Association Congress on Veterinary Workforce, June 2022
- Report of the Working Group on the 2020 CVMA Workforce Study, March 1, 2021
- 2020 CVMA Workforce Study Final Report ullet





# Thank you



